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Editorial

International spotlight

B.C.-Canada Place, the big log building from 100 Mile House, has made quite an impression on those visiting the Torino Olympics.

There are daily updates on the provincial government Web site and media coverage by the many reporters attending the games.

There were naysayers about sending a log structure. Most notably, a writer in the alternative publication the Tye slammed the building as environmentally destructive and wasteful of resources as well as claiming it gives the impression that British Columbians are hicks who live in log cabins.

Instead the article lobbied for a pre-fab cabin that is more reflective of the glass and chrome structures in which B.C. urbanites live.

What B.C.-Canada Place has done is show that this is a province with stunning natural resources that can be used to create interesting yet usable spaces that dovetail perfectly with the high-tech accessories and amenities inside.

And since the massive cedar pillar that has proven so popular was washed up on Bella Coola beach and the other wood is courtesy of the mountain pine beetle, the structure is also environmentally responsible.

The success and international attention being shown B.C.-Canada Place should silence the naysayers, and a few years before the 2010 games, start to put this province on the world stage.

Just because log structures have been around for years doesn't mean they can't be made with a modern twist and can incorporate new technology.

Technology means people can be residents of the world while still living in rural communities.

The success of the building has also shown that companies can exist in a small community yet have a presence internationally and create products that will be in demand.